


Paige DePrizio

CONTACT

 (631)603-2966

 depriziopaige@gmail.com

 paigedeprizio.com

PROFILE

I bring innovation, creativity, and a professional approach to the world of Web Design and Social Media Marketing. With a specialization in these fields, I approach each task with a cheerful disposition, driven by ambition and a resilient attitude. I find joy in achieving milestones, especially when working alongside dedicated teams who share the same enthusiasm for success.

LANGUAGES

HTML • CSS • BOOTSTRAP • JAVASCRIPT
• PHP • FIGMA • JQUERY • PHOTOSHOP •
CANVA • SEO • WIX

REFERENCES

Available upon request.

SOFTWARE ENGINEER

WORK EXPERIENCE

Chippy's Angels UX Design - Web Design | 2023

At Chippy's Angels, a not-for-profit dedicated to aiding those in need, I held a dual role as a UX Designer and Sole Software Engineer. This unique position allowed me to seamlessly bridge user-centric design principles with hands-on software development, resulting in impactful digital solutions that directly supported the organization's mission. My ability to envision user-friendly experiences and translate them into functional software significantly contributed to Chippy's Angels' capacity to provide aid and support to those in need.

HomeDoc Restoration Web Design: 2021-2023

I played a crucial role in establishing and maintaining the organization's online presence. I expertly utilized the Wix website builder to create an engaging and user-friendly website that effectively conveyed the company's services and values. My responsibilities included consistent monitoring and updates to ensure the website remained current and engaging for visitors.

In 2023, I elevated my role by taking on the challenge of developing a new website from the ground up. Leveraging my proficiency in HTML, CSS, and JavaScript, I designed and coded a dynamic website that not only showcased the company's offerings but also incorporated SEO optimization strategies that yielded exceptional results, surpassing our expectations and securing a top-ranking position within our industry. www.homedocrestoration.com

JReptiles Marketing: 2020 - 2023

I held a pivotal role in enhancing the organization's online presence and engagement. Through strategic planning and execution, I crafted and managed compelling content across various social media platforms. I developed and implemented effective social media campaigns that boosted brand awareness, audience engagement, and customer loyalty. My responsibilities encompassed content creation, community management, and data analysis to refine strategies for optimal performance. My role also involved staying updated with industry trends, fostering relationships with followers, and collaborating with cross-functional teams to align social media efforts with overall business goals.